

**Contact:**

**Virginia Hayes**

**864-313-2986**

**[vhayes@elliottdavis.com](mailto:vhayes@elliottdavis.com)**

**ELLIOTT DAVIS, LLC NAMES CHIEF MARKETING OFFICER**

**Denise Reis to Hold Key Position on Firmwide Operations Team**

**CHARLOTTE, N.C., Oct. 27, 2008** – Elliott Davis, LLC, one of the largest accounting and business advisory firms in the Southeast, recently named Denise Reis as chief marketing officer. She will report directly to Rick Davis, managing shareholder of the firm.

As chief marketing officer, Reis will lead firmwide targeted growth initiatives focused on increasing the firm's industry go-to-market strategy and enabling its client servers to continue offering unparalleled products and services to current and new clients. She is responsible for setting direction and applying best practices to marketing and business development programs across the firm's 10 offices in South Carolina, North Carolina, Georgia and Virginia. In addition, she will play a significant role in the recruiting process, working closely with the firm's chief human resources officer in the development of campaigns and programs to attract and retain professionals for the firm.

Reis has more than 15 years of sales and marketing experience, including 10 years spent marketing accounting, tax and consulting services to emerging and middle market companies in a variety of industries. Her specializations include marketing and sales, research and strategy, and corporate communications.

Prior to joining Elliott Davis in September 2008, Reis served as marketing director for the Carolinas Practice of RSM McGladrey, and marketing manager for the South Market Circle of Arthur Andersen.

"Our new marketing leadership and structure will allow clients and prospective clients greater access to our full-range of services and depth of industry knowledge, and reflects our commitment to serving clients' business needs," said Rick Davis, managing shareholder. "Denise's experience and business development knowledge will provide new insight. We are excited to welcome her to the Firmwide Operations Team."

Reis earned a bachelor's degree in political science and a master's degree in public administration from Florida International University in Miami, Fla. She is a member of the American Marketing Association's national and Charlotte, N.C. chapters. Reis is based in the firm's Charlotte, N.C. office.

**EDITOR'S NOTE: Photo attached.**

**ABOUT ELLIOTT DAVIS, LLC**

Since 1925, Elliott Davis has been the accounting and business advisory firm that helps emerging and middle market clients continually improve their financial management. Today, Elliott Davis is one of the largest accounting and business advisory firms in the Southeast, and among the top five companies awarded as "2008 Best Places to Work in South Carolina." Elliott Davis has 50 shareholders and 400 employees in 10 offices throughout four Southeastern states.

Elliott Davis' affiliates include Elliott Davis Capital Partners, LLC, a regional investment banking firm; Elliott Davis Technology Solutions, LLC, a leading full-service network integration and

security provider; and Elliott Davis Investment Partners, which creates objective and competent investment solutions customized to meet the needs of individuals, companies, endowments and foundations.

The firm is a member of The Leading Edge Alliance, an international professional association of independently-owned accounting and consulting firms based in the U.S., and is strategically aligned with LEA Europe and LEA Asia Pacific, a worldwide network of 300 offices in 80 countries around the globe.

For more information about Elliott Davis and its services, visit [www.elliottdavis.com](http://www.elliottdavis.com).

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